

August, 2013

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CHAMBER STAFF

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2013 NL Christmas Ornament

The Clareville Area Chamber of Commerce is into their 15th year for the NL Christmas Ornament Project. This year's ornament is "Guiding Lights" and can be purchase from:

- Something Special
- Creative World
- Barn Loft

Chamber's Luncheon Guests

The Chamber will be commencing with the monthly luncheons in September. If there are any people/groups you would like to have invited as guests, please let Ina know at the Chamber Office.

Student Work and Service Program (SWASP)

The Clareville Chamber was successful in obtaining funding under the SWASP Initiative to hire a first year Business Student from the College of the North Atlantic, Clareville Campus, to develop an updated Business Directory for the General Area. Alison Marsh commenced on June 17th and has been extremely busy researching the regional businesses. If you are a business newly formed, please contact Alison at (709) 466-5800 to ensure your business is listed in the directory.

2013 Craft & Home Trade Show

The Chamber will be hosting its 9th Annual Craft & Home Trade Show (Business Symposium and Showcase) on Friday, Oct. 18th and Saturday, Oct. 19th, 2013. The Chamber has hired Crystal Coffin as the Event Planner. Crystal is in the process of registering local and provincial vendors who wish to purchase space at the trade show. If you want to book a table or booth space in this year's show; please contact Crystal or Krista at (709) 466-5800 or admin@clarevilleareachamber.net to obtain information or register.

Chamber's Monthly Luncheon

The Chamber hosted their June Luncheon with guest speaker Scott Oldford, SPARK Interactive, on Wednesday June 26, 2013 at Clareville Inn. Mr. Oldford gave an interesting presentation on social media and the best way to ensure that the customers are getting the full message that you want to promote to them. SPARK Interactive is a member of the Clareville Area Chamber of Commerce. We will be looking forward to working with other members in the future months to do presentations at our Luncheons/Dinner Meetings. If you are a Member of the Chamber and would like to present, please contact Ina at 466-5800.

2013 MUN Student Doctor's Wilderness First Aid Camp

As an attempt to alleviate the existing doctor shortage problem that we face, the Clarenville Area Chamber of Commerce's P/R Membership Committee decided to promote this regional area as an attractive place for doctors to live after they complete their post-secondary studies. The Chamber held the 2nd Annual MUN Medical Student's Wilderness First Aid Camp from Friday May 17th to Sunday May 19th at Camp Nor'Wes.

Jason Strickland, Chair, of the committee stated: "Many volunteers were required to be actors in the accident scenarios. Over 20 volunteers from Air Cadets - Random Squadron 567 and LPN Nurses – College of the North Atlantic volunteered and travelled to the camp. It was great to see such community support."

Gordon Stockwell, representative for the Family Medicine medical students said: "This was an event that we can all be proud of and despite the weather, I am confident that every student had a wonderful time and a great learning experience." Other comments from the Medical Students: "This was great! Training was great and pertinent, very well organized. The scenarios were a valuable experience that would not be part of our curriculum". "The event is run very well; food, accommodations and overall feeling was great. Very much enjoyed myself and the opportunity to use new skills". Rodney Drover, Certified Wilderness Camp Instructor spent many hours preparing the accident scenarios and evaluated the medical students during the camp. He said: "The volunteer students, adults and medical students were extremely confident, energetic, kind, personable, fun and compassionate...I hope to see more of this type of interaction between rural Newfoundland and Labrador and the medical school. The Hebron Project Stakeholders, Eastern Health, The Town of Clarenville, and Clarenville Medical Arts Clinic financially supported this camp.

Member's Spotlight

Comfort & Class celebrated its 5th anniversary in Clarenville this past May. It was during this month they moved to their best location yet, the former Dorlene's in the Random Square Mall. "Owner/Operator Loretta Paul says the goal of Comfort & Class is to offer quality ladies fashion to women in the area without having to travel outside the region. All items are handpicked at fashion markets that they attend with the customers taste in mind." Comfort & Class features the following labels: FDJ, Simon Chang, Softworks, Libra, J, Picadilly, Artex, Papillion, Papa Fashions, Tango Mango, Louida, Bali, Parkhurst, Jana, Coco& Tashi, Hue Legwear, Carelli, Arianne, Pink Martini, Ness, Tribal, Dressed-N-Case, Silks, Spanx, Bodywrap and a selection of swimwear and footwear, which includes fashion boots and shoes. Loretta says they have become known as the go to store for dresses while many ladies making trips from Marystown to St. John's and further in search of the right dress as they have become known for their great selection. The markets that she attends in Halifax offer these labels and many others. To continue to offer current and quality fashion, Loretta will be attending one of the largest Markets in North America in Las Vegas in August which has more than 2000 labels in ladies fashion. Many of the labels carried by Comfort & Class are either designed or made in Canada, or both. Loretta says she is always looking to find new offerings that offer quality and fashion at a reasonable price.

Member To Member Discount

At our P/R Membership Committee meetings, the committee members have been discussing various ways to assist our members with increased revenue/sales.

One of the areas that were discussed was the Member to Member Discounts.

- This process would consist of Members providing discounts for specific products or services to other Members.
- The Members who would be taking part in the program would receive a membership card that they would have to show when going to the other member's establishments.
- The Members would also be supplied with a listing of the membership taking part in the program.

If you would be interested in taking part in this program or if you need more information, please contact Ina 466-5800 or info@clarenvilleareachamber.net and she will forward your request to one of the Committee Members.